

### Enrollment:

#### Enrollment - \$25.00 No Annual Renewal Required

The Enrollment allows Distributors to start ordering product quickly. Enrollment also allows Distributors to enroll Distributors, Preferred Customers and earn Retail Profits.

### Retail Profit: Earning retail profit is easy – you can do it two ways:

**First.** You can sell NuChoice products to anyone directly and keep the profit. NuChoice has suggested retail pricing on each product. Distributors may also choose to set their own pricing.

**Second.** You may direct anyone to set up a FREE Preferred Customer Account under your Distributorship. They can purchase directly from NuChoice and the company will take care of everything. This includes processing the orders, collecting payments and shipping the products without any cost to you. The Preferred Customer will receive a 15% discount on their orders and 20% discount when they sign up for auto-order. Auto orders can be changed each month and can be cancelled at anytime. Preferred Customer Bonuses are paid weekly.

Rank	SR	SM	DR	RD	ND	ID	DD	
Sponsor	30%	30%	30%	30%	30%	30%	30%	
Sponsor's Sponsor	5%	5%	5%	5%	5%	5%	5%	Qualifications \$45 QV Auto-Order

## Residual Income: Development Overrides (Unilevel) Paid Monthly

Rank	SR	SM	D R	RD	ND	ID	DD
Monthly Qualifying	\$45 QV Auto-Order 1 Active Distributor	\$45 QV Auto-Order 2 Active Distributors	\$45 QV Auto-Order 3 Active Distributors	\$45 QV Auto-Order 3 Active Distributors	\$45 QV Auto-Order 3 Active Distributors	\$45 QV Auto-Order 3 Active Distributors	\$45 QV Auto-Order 3 Active Distributors
Levels Of Pay	Development Overrides	Development Overrides	Development Overrides	Development Overrides	Development Overrides	Development Overrides	Development Overrides
1	3%	3%	3%	3%	3%	3%	3%
2	8%	8%	8%	8%	8%	8%	8%
3		10%	10%	10%	10%	10%	10%
4			10%	10%	10%	10%	10%
5			3%	3%	3%	3%	3%
6			2%	2%	2%	2%	2%
7			2%	2%	2%	2%	2%
8			2%	2%	2%	2%	2%

Active is defined as a minimum of \$45 QV and on Auto-Order in the current month.

### Optional – Fast Start Pack:

As an added incentive, this *one-time* order allows you to receive more product and sales materials than if you purchased them a la carte. Get with your sponsor to get your questions answered about the benefits of this Pack and to get you started the right way.

**\$299.00 Fast Start Pack**

**\$420.00 Retail Value**

### Fast Start Bonus: Paid Weekly \$100

Earn bonuses on every Fast Pack you sell. Bonuses are paid to the Sponsor and are paid weekly.

**Bonus: \$100.00 on each \$299 Fast Start Pack**

#### To Qualify:

- \$45 (QV) Auto Order
- Have personally ordered a Fast Start Pack

## Leadership Code

Leadership compensation has specific requirements depending on the bonus earned. The distributor must have ongoing contact, training and management supervision with their personal organization. Leadership Bonuses are paid Monthly.

### Leadership Compensation includes the following:

- Matching Bonus
- Leadership Bonus
- Leadership Fast Start Bonus
- Leadership Bonus Pool

## Matching Bonus: Paid on your Personally Sponsored Distributors, Paid Monthly

Matching Bonuses are paid on your personally sponsored Distributor's Overrides. Matching Bonuses are paid to the Leadership Positions: Regional Director(RD), National Director(ND), International Director (ID) and Diamond Director (DD).

Rank	RD	ND	ID	DD
Monthly Qualifying	\$100 QV Auto-Order 4 Active Distributors \$1,000 OGV	\$100 QV Auto Order 7 Active Distributors \$10,000 OGV	\$100 QV Auto-Order 10 Active Distributors \$20,000 OGV	\$100 QV Auto-Order 15 Active Distributors 2 Qualified International Director Legs \$125,000 OGV
Bonus Type	Matching Bonus	Matching Bonus	Matching Bonus	Matching Bonus
Bonus	5%	10%	15%	20%

\*For Regional Directors (RD) and above, no more than 50 percent of the total OGV requirements can come from one leg.

## Leadership Bonus: Paid Monthly

Earn these lucrative bonuses when you build a stable and balanced organization. These are available only to those leaders who are qualifying at the listed ranks and are assisting their people to grow their businesses. Bonuses are heat seeking to the first upline RD, ND, ID and DD.

Rank	RD	ND	ID	DD
Monthly Qualifying	\$100 QV Auto-Order 4 Active Distributors \$1,000 OGV	\$100 QV Auto-Order 7 Active Distributors \$10,000 OGV	\$100 QV Auto-Order 10 Active Distributors \$20,000 OGV	\$100 QV Auto-Order 15 Active Distributors 2 Qualified International Director Legs \$125,000 OGV
Levels of Pay	Leadership Bonus	Leadership Bonus	Leadership Bonus	Leadership Bonus
1	1%	2%	3%	4%
2	1%	2%	3%	4%
3	1%	2%	3%	4%
4	1%	2%	3%	4%
5	1%	2%	3%	4%
6	1%	2%	3%	4%
7	1%	2%	3%	4%
8	1%	2%	3%	4%
Infinity	1%	2%	3%	4%
	↓	↓	↓	↓

\*For Regional Director (RD) and above, no more than 50 percent of the total OGV requirements can come from one leg.

## Leadership Fast Start Bonus: Paid Monthly

Like the Leadership Bonus, the Leadership Fast Start Bonus is available only to those leaders who are qualifying at the listed ranks and are assisting their people to grow their businesses. Bonuses are paid on the Fast Start Pack purchased by members of your Leadership Coded Group. Bonuses are heat seeking to the first upline Sponsor that has attained the title of RD, ND, ID and DD. This bonus is paid in addition to the Sponsor's \$100 Fast Start Bonus.

Rank	RD	ND	ID	DD
Monthly Qualifying	\$100 QV Auto-Order 4 Active Distributors \$1,000 OGV	\$100 QV Auto-Order 7 Active Distributors \$10,000 OGV	\$100 QV Auto-Order 10 Active Distributors \$20,000 OGV	\$100 QV Auto-Order 15 Active Distributors 2 Qualified International Director Legs \$125,000 OGV
Levels of Pay	Leadership Fast Start Bonus	Leadership Fast Start Bonus	Leadership Fast Start Bonus	Leadership Fast Start Bonus
1	\$100	\$105	\$110	\$115
2	\$100	\$105	\$110	\$115
3	\$100	\$105	\$110	\$115
4	\$100	\$105	\$110	\$115
5	\$100	\$105	\$110	\$115
6	\$100	\$105	\$110	\$115
7	\$100	\$105	\$110	\$115
8	\$100	\$105	\$110	\$115
Infinity	\$100	\$105	\$110	\$115
	↓	↓	↓	↓

\*For Regional Directors (RD) and above, no more than 50 percent of the total OGV requirements can come from one leg.

---

## 2011 Leadership Builder's Bonus: 2% Pool

2% of National Bonus Volume (BV) is split each month among all qualified Diamond Directors.

### Position Qualifications: To attain

#### **Sales Representative (SR)**

Pay an Enrollment Fee of \$25.00 and sign a Distributor Application

#### **Sales Manager (SM)**

Have a minimum of \$45 QV (Qualifying Volume) on Auto-Order and 2 personally sponsored active (\$45 QV auto-order) distributors in a calendar month

#### **Director (DR)**

Have a minimum of \$45 QV and 3 personally sponsored active distributors in a calendar month

#### **Regional Director (RD)**

Have a minimum of \$100 QV auto-order, 4 personally sponsored active distributors & \$2,000 Organization Group Volume (OGV)

#### **National Director (ND)**

Have a minimum of \$100 QV auto-order, 7 personally sponsored active distributors & \$15,000 OGV in a calendar month

#### **International Director (ID)**

Have a minimum of \$100 QV auto-order, 10 personally sponsored active distributors and \$30,000 OGV in a calendar month

#### **Diamond Director (DD)**

Have a minimum of \$100 QV auto-order, 15 personally sponsored active distributors, 2 qualified International Legs & \$150,000 in OGV in a calendar month

\*For Regional Directors (RD) and above, no more than 50 percent of the total OGV requirements can come from one leg.